

SESSION 1

Biometrics: Application in fraud prevention detection and investigation

Biography

Simon Marchand is the Chief Fraud Prevention Officer of the Security and Biometrics business unit within Nuance Communications' Enterprise division. He has extensive expertise in fraud prevention, detection, security, and authentication in both the banking and telecom industries. Prior to Nuance, Marchand held key fraud prevention positions at Montreal-based Laurentian Bank, Bell, and most recently Québec's Order of Chartered Administrators, where he managed its professional inspection program. Marchand works closely with Nuance clients to design biometric-based authentication and fraud prevention strategies that disrupt criminals while reducing effort and friction for legitimate customers.



Simon Marchand

**Chief Fraud Prevention
Officer Security & Biometrics
Division**

Nuance Communications

simon.marchand@nuance.com